# 

# PARC EXPO - TOURS FRANCE

OASIS<sup>®</sup> FINAL CUP

INNOVAFLEUR AREA

FLORAL DEMONSTRATIONS











www.novafleur.fr



# NOVAFLEUR The annual national meeting for floristry professionals

Novafleur has been organized jointly by Tours Événements and C2F in Tours since 2013. Every year, the event brings together floristry professionnals to make new contacts and discover trends and innovations in the industry.

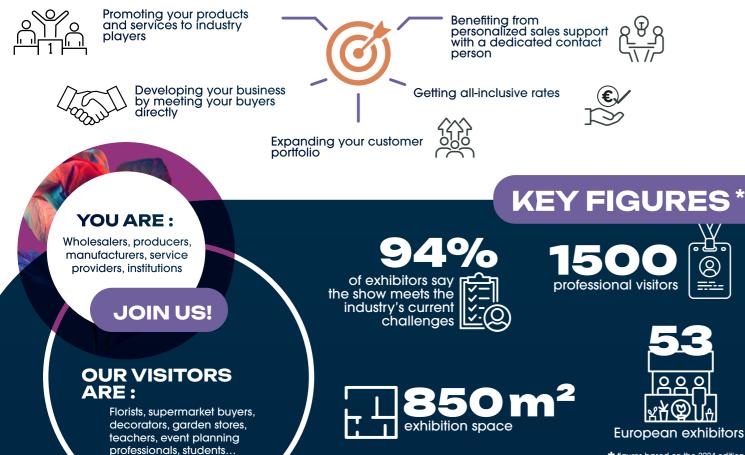
The show moves to Tours' Parc Expo on 12 and 13 October 2025

This year **Novafleur relocates to Tours's** Parc Expo. Benefit from easy access and organization for all participants

## WHAT IT CHANGES

- Easy access: 5 min from A10 highway exit and Saint-Pierre-Des-Corps TGV station
- 🕑 Free exhibitor parking
- Easy mounting: one single exhibition level
- Rediscover the completely redesigned show and its animations
- Pree entry and parking for visitors

## **BEING A NOVAFLEUR EXHIBITOR MEANS**



\* figures based on the 2024 edition

<b>6</b> m <sup>2</sup>	1,140€ excl. VAT
<b>9</b> m <sup>2</sup>	<b>1,625€</b> excl. VAT
<b>12</b> m <sup>2</sup>	2,100€ excl. VAT
<b>18</b> m <sup>2</sup>	<b>2,830€</b> excl. VAT
<b>27</b> m <sup>2</sup>	<b>3,800€</b> excl. VAT
9m <sup>2</sup> add	975€ excl. VAT

#### **INCLUDING:**

stand surface area **X** one stand sign **X** admission fees lighting 🗙 3.5Kw electrical connection partitions / columns / headers X WiFi access

## **DON'T MISS** THIS PROGRAM

**NÓVAFLEUR** 

area

FLORAL DEMONSTRATIONS k CONFERENCES

## **TURNKEY STAND RATES**

#### **C2F** member:

- non C2F member:
  - 1.345€ excl. VAT 1,900€ excl. VAT 2.350€ excl. VAT
  - 3,200€ excl. VAT

  - 4,300€ excl. VAT
  - 1.090€ excl. VAT

FREE PARKING

EVENER

1000€



300€





FIO





#### YOUR PERSONAL CONTACT:

#### **Timothée LAHAIE**

## PARC EXPO

Rue Désiré Lecomte 37000 Tours France











more information on **novafleur.fr** (**7** (**3** (**in**)